

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>deafPLUS</b>	
If your organisation is part of a larger organisation, what is its name? <b>NA</b>	
In which London Borough is your organisation based? <b>Tower Hamlets</b>	
Contact person: <b>Mr Will Davidson</b>	Position: <b>Fundraising Officer</b>
Website: <b>http://www.deafplus.org</b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>1073468</b>
When was your organisation established? <b>01/11/1971</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Older Londoners</b>
Which of the programme outcome(s) does your application aim to achieve? <b>Fewer older Londoners aged over 75 years with depression and more reporting improved well-being</b> <b>Older Londoners aged 75 years and over living more active and healthier lives</b>
Please describe the purpose of your funding request in one sentence. <b>Living with a hearing Loss is designed to support older people to manage the difficulties experienced by losing their hearing through the ageing process.</b>
When will the funding be required? <b>01/10/2015</b>
How much funding are you requesting? Year 1: <b>£45,000</b> Year 2: <b>£47,000</b> Year 3: <b>£48,000</b> <b>Total: £140,000</b>

**Aims of your organisation:**

deafPLUS is guided by the following principles and mission statement:

**Vision**

A world in which people who are deaf or hearing are able to live and work in harmony together, with the same equality of opportunity available to them all.

**Mission**

To work with people who are deaf, focusing on the person first, rather than the level of deafness and to enable a better quality of life to be fulfilled.

**Aims**

To promote and maintain "positive and inclusive" role model practice between deaf and hearing people outside of deafPLUS in achieving equal status and recognition.

**Principles**

- Equality of opportunity for all
- Use of total communication at all times
- Transparency and consultation
- Valuing everyone's contribution
- Working together as one organisation
- Working in a business/professional way with charitable philosophies at its core.

Our beneficiaries are deaf and hard of hearing people, and their carers, living across the United Kingdom.

**Main activities of your organisation:**

deafPLUS is a registered medium-sized charity and company limited by guarantee working to encourage integration and equality between deaf and hearing people in all areas of life.

We provide the following services:

- Information, Advice and Advocacy
- Personal support and development
- Training in Deaf and hard of hearing issues
- Lipreading and Hearing loss rehabilitation
- Equipment assessment and fitting
- Visually impaired and DeafBlind support
- Art, leisure and social activities
- IT training and internet access
- Employment support
- Reablement and Brokerage

We have four Centres in London - Ealing, Bromley, Hackney and Whitechapel - as well as several outreach surgeries across London.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>8</b>	<b>20</b>	<b>6</b>	<b>15</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Leased</b>	<b>5 years</b>

## Summary of grant request

Living with a hearing Loss is designed to support older people to manage the difficulties experienced by losing their hearing through the ageing process. This is achieved by providing access to appropriate information, skills and services in an empathic learning environment.

When a person's hearing deteriorates, tasks that used to be carried out with ease become difficult. Communication becomes hard work, leading to anxiety and apprehension which may cause problems with family and friends or a loss of independence and social life. With the right advice, equipment, confidence and communication skills older people with hearing loss can continue to lead fulfilled and independent lives.

Our plan is to build on the work of 2014/15 pilot project that delivered lip reading training, information, advice and social networking opportunities and 1:1 support to people over 55 living with a hearing loss. This funding requested will continue and expand that work and will include two x 7 weeks training course "Managing your hearing loss" that will cover: developing coping strategies; improving lip reading skills; finding out what services and resources are available. The training also covers managing tinnitus, learning finger spelling and basic sign language. We will arrange for speakers from St Barts e.g. Audiologists for advice on getting the best from your hearing aid; Social Services re equipment etc.

Our 7 week training course in July 2014 demonstrated that peer support and sharing experiences was essential to people's acceptance of themselves as people who are hard of hearing or deaf. This element will continue in the 2015/16 training courses. The service will also offer 1:1 support to older people and those with limited mobility by doing a home visit and offering 4-6 hours of lip reading practise and advice about equipment.

This project will encourage and support previous participants to become volunteers supporting participants with their lip reading practise and supporting the Drop In session established in Sept 2014 at Hackney Library. A number of our participants have asked for British Sign Language classes - we would like to deliver this as it gives them another communication skill.

Research by AgeUK in Aug 2013 shows that the population of over 65's is 10.8 million yet 6.4 million of 65+ (59%) have some form of hearing loss (AoHL research).

The impact of age-related hearing loss on the quality of life is paramount. Imagine having been 'hearing' for all your life and gradually it is being taken away. Difficulties with communication appear which affect interactions with other people. This is an important aspect of everyday life, which is seriously impaired in individuals with hearing loss, leading to a reduction of their quality of life.

There are over 1.2 million people living with an hearing loss in London (estimated on the basis 1 in 7 AOHL). The vast majority are 50+ and struggle with there hearing loss in isolation, feeling cut off from family, friends and their local community as their hearing deteriorates.

Our service users said they felt uncomfortable about telling anyone they cannot hear. This lack of confidence has impacted on their quality of life and has caused ill health, depression, isolation and loss of self esteem . Several participants said they had to give up work as they were unaware of any support available. There is a serious lack of information, support and resources available to support people who are losing their hearing.

This will have an impact on health care services as people will visit their GP for anxiety and depression.

One participant said "It certainly opened a lot of doors for me. I am more confident in every day things".

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**Advice Quality Standard in Casework 2016**

**Matrix Standard 2017**

**Double Tick Positive about Disability 2017**

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Deliver 432 LWHL courses per annum - we will run Living with hearing losses in 4 areas of London (North, South, East, West) these will coincide with school term time, and will be 3 courses of 12 weeks in each area per annum.**

**Home visits - 1-2-1 support - The service will also offer 1:1 support to older people and those with limited mobility by doing a home visit and offering 4-6 hours of lip reading practise and advice about equipment.**

**Drop in support at one of our 4 London outreach centres (Tower Hamlets, Hackney, Ealing, Bromley) where those living with hearing loss can drop in for on going support and advice - equipment, benefits etc**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**Reduce health inequalities in London by promoting fair access to health advice, support, programmes and local amenities - Address the issue of age-related hearing loss having significant unmet social needs and offer opportunities to develop lip reading skills, coping strategies and to build confidence.**

**To close the gap in mental wellbeing between people from different backgrounds and between people living in the most and least deprived areas in London - A key outcome will be "Peer Support" sharing information, experiences and coping strategies with each other, offering tips and solutions to daily problems.**

**To enable independent living and offer personalised support for people with support needs living in Hackney, including older people, disabled people and carers - Offering 1:1 support to those who have limited mobility or because of caring duties cannot attend training courses or drop in sessions.**

**Promote inclusion, participation and opportunities - Provide accessible and informative "Living with Hearing Loss" training, information and advice to address health inequalities and further still to create social networking opportunities to meet people who share the same experiences.**

**Promote independence and prevent people becoming dependent on more intensive care support for as long as possible - Offer lip reading training, information about equipment to reduce isolation and worsening hearing loss where the client may feel unsupported and more depressed due to the current lack of support and resources.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**We will access funding from CCG and other Statutory bodies. Funding for Older People is a priority for the government which we will explore due to the ageing population. In addition, Older People are entitled to an Individual Budget which will enable them to live at home for longer and part of their budget can pay for lipreading classes.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**108**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**London-wide (100%)**

What age group(s) will benefit?

**25-44**

**45-64**

**65-74**

**75 and over**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**91-100%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff Costs:	26,066	26,848	27,654	80,568
Premises Costs:	7,337	7,557	7,784	22,678
Office Costs:	3,519	3,624	3,733	10,876
Governance:	759	782	805	2,346
Management Fees:	8,240	8,487	8,742	25,469
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>45,921</b>	<b>47,299</b>	<b>48,718</b>	<b>141,938</b>
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### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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### How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff Costs:	26,066	26,848	27,654	80,568
Premises Costs:	7,337	7,557	7,784	22,678
Office Costs:	3,519	3,624	3,733	10,876
Governance:	759	782	805	2,346
Management Fees:	7,319	8,188	8,024	23,531
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>45,000</b>	<b>47,000</b>	<b>48,000</b>	<b>140,000</b>
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## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2015
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Income received from:	£
Voluntary income	78,811
Activities for generating funds	0
Investment income	3,420
Income from charitable activities	725,450
Other sources	0
<b>Total Income:</b>	<b>807,681</b>

Expenditure:	£
Charitable activities	651,673
Governance costs	16,405
Cost of generating funds	22,744
Other	
<b>Total Expenditure:</b>	<b>690,822</b>
<b>Net (deficit)/surplus:</b>	<b>116,859</b>
<b>Other Recognised Gains/(Losses):</b>	<b>0</b>
<b>Net Movement in Funds:</b>	<b>0</b>

Asset position at year end	£
Fixed assets	0
Investments	0
Net current assets	529,249
Long-term liabilities	0
<b>*Total Assets (A):</b>	<b>529,249</b>

Reserves at year end	£
Endowment funds	0
Restricted funds	412,189
Unrestricted funds	117,051
<b>*Total Reserves (B):</b>	<b>529,249</b>

\* Please note that total Assets (A) and Total Reserves (B) should be the same.

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
81-90%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

N/A

**Previous funding received**

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	172,403
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	301,114

**Previous grants received**

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Trust For London	0	25,235	25,235
Lloyds	0	2,500	15,000
Blagrove Trust	0	0	75,000
Money Advice Trust	0	0	26,700
The Sobell Foundation	0	0	20,000

**Declaration**

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Will Davidson**

Role within                      **Fundraising Officer**  
Organisation: